WHAT ELSE DO YOU WANT TO SEE ON CMA2 PLATFORM?

DOCUMENTS – NEWS...
What information is missing in the CMA2 Atlas?
What else does the Atlas need?

Let’s look similar initiatives to get inspiration for the discussion
• Good way to show *relevant maps and layers*

• Information architecture in About section
  – Team
  – Projects

• Dynamic interaction between related projects (*4 projects present their results on this platform*)

http://data.adriplan.eu/
CaribNode

- Good example... to show layers, maps and indicators.
- Good way to see index graphics on the maps (coral health)
- Simply report in “Report cards”
- Useful and easy interface in “Assessment Tool”

http://caribnode.org/
• Easy way to show different documents in the same tool
  – Documents
  – Tutorials
  – Static maps

• One unique access to maps
  – Dynamic or static

http://geonode.wfp.org/

- Easy way to offer GIS data to final user
- Huge source of secondary information that can be linked through geoservices
- Made by ESRI Inc., Users and Distributors
Best Practice Guide to Engage your Coastal Web Atlas User Community

- **Need to meet the user needs** (Data and information needs to be delivered on time in a format that meets the users interest. the content has to be relevant to the target audience)
- **Design** (A simpler atlas can be more effective than one with a lot of functionality)
- **user feedback**
- **Publicity** (success depends to a large extent on continuing dissemination and publicity of the atlas)
- **Web statistic software** ([http://www.enter.co/especiales/empresas-del-futuro/como-interpretar-las-estadisticas-de-google-analytics/](http://www.enter.co/especiales/empresas-del-futuro/como-interpretar-las-estadisticas-de-google-analytics/))

-Considering new approaches/technologies
- Measuring the impact