COMMUNICATION PLAN

Regional communications

➢ Use of the communication platform with access to all participants of each country.

➢ We will convene teleconferences on a regular basis to discuss matters of mutual interest and coordinate activities.
COMMUNICATION PLAN

➢ For each delivery and meetings or workshop, generate terms of reference and clear reporting templates.

➢ Use project logos (prepare the image to distribute to all countries) to use during the presentations, news, etc.
COMMUNICATION PLAN

National communications

- Identify a leader in each country and she/he should create her/his workgroup (technical contacts directory).

- Encourage regular communication within the country, to ensure progress.

- Use of OceanExpert platform, for registration of country experts in the various subjects.
COMMUNICATION PLAN

Use “social networks”, with contribution of each country at least one time per month (review how to manage it).

Generate link with CMA2 website in each country (logo CMA2).
**Proposal GMDI for each country**

Information and data management group – (GMDI in Spanish). is a **group of experts, technical and thematic**, officially designated by producer data entities. It is responsible for defining protocols for data exchange standards for reporting information and assessment methodology sheets. Their expertise ensures the quality of the data reported.

They are working at national level and one representative expert from GMDI will be part of small thematic regional groups.
THANKS

http://www.caribbeanmarineatlas.net